

MEMBERSHIP DETAILS

MEMBER CATEGORY	<u>ANNUAL FEE</u> (for one year)	<u>NUMBER OF REPRESENTATIVES</u>
Corporate membership (Corporate companies exceeding 20 employees)	HK\$4,750	FOUR (4)
Standard membership (Small company below 20 employees) * Not applicable to large Corporate Companies	HK\$1,850	TWO (2)
Individual membership (Students, small one-man operations only)	HK\$1,850	ONE (1)

1. Membership is valid for twelve months, renewable subject to payment of annual membership dues.
2. At each category of membership, a specified number of representatives will be serviced within the member company and will be entitled to communications, information and advice from the Association.
3. Members will also receive copies of Association Newsletter, in print or soft copy.
4. The HKDMA reserves the right to alter the annual fee from time to time subject to and bound by the provisions of the Memorandum and Articles of the Association.
5. All members will be given due notice of any change in the fee structure.
6. Fully paid members are entitled to claim membership of the HKDMA by using the HKDMA Seal of Integrity Logo on all company literature and display the membership certificate at their offices.
7. Members will be notified of relevant meetings and events organized by and pertaining to the Association.
8. Members are bound, through their membership, by the provisions of the Memorandum and Articles of the Association and by the Code of Ethics, which outlines the standards of conduct for the industry.

Membership queries should be directed to: HKDMA Secretariat at:

Email: info@hkdma.com or

Post: GPO Box 7416, Hong Kong or

Tel: +852 2115 9348, Fax: +852 2581 1056

MEMBERSHIP APPLICATION FORM

Please complete this form if you are applying for new membership or renewing your existing membership, and return with your cheque made payable to - "Hong Kong Direct Marketing Association" and mail to

GPO BOX 7416, Hong Kong.
Tel: +852 2115 9348 Fax: +852 2581 1056
Email: info@hkdma.com

1.	Primary Member Name: _____	Position: _____			
	Telephone: _____	Fax: _____			
	Email: _____				
2.	Company Name: _____				
3.	Company Address: _____				

	_____ Internet: _____				
4.	Nature of Company's business: _____				
5.	Additional Members				
	Names:	Position:	Telephone:	Fax:	Email:
(i)	_____	_____	_____	_____	_____
(ii)	_____	_____	_____	_____	_____
(iii)	_____	_____	_____	_____	_____
6.	Membership Category (Please tick)	[] Corporate	HK\$4,750 (1 year)		
		[] Standard	HK\$1,850 (1 year)		
		[] Individual	HK\$1,850 (1 year)		
7.	Form of Payment (Please tick)	[] Invoice my Company			
		[] Cheque enclose			
8.	Please indicate (Please tick)	[] New membership			
		[] Renewal of membership			

Cheques should be crossed and made payable to the "Hong Kong Direct Marketing Association" and mail to GPO Box 7416, Hong Kong. All payment to be made in Hong Kong Dollars. Please do not enclose cash.

The information provided above may not be used for promotion of goods and services via, [] post, [] fax, [] telephone or [] email. If you do not wish it to be used in any or all of the above ways, please tick the appropriate box(es).